

ARUSHI PRAKASH

Website/Portfolio: <https://www.pinksoda-productions.com/>

EXPERIENCE

Wedding Videographer / KodjoArts Videography: Feb 2018 - Present

- Directs wedding participants to create artistic shots for over 50 weddings.
- Experienced with mirrorless cameras, DSLRs, gimbals, and audio equipment. Edits using Adobe Suite programs.
- Edits together 100+ clips to create a touching and memorable story.
- Filmed a wide variety of weddings ranging from African to Indian.

Content Creator on TikTok and Instagram: 2016-Present

- Films and edits personal content on various social media pages that have amassed 35,000+ followers.
- Gets involved in community projects and collaborates with other influencers on projects such as music videos, TikTok reels, and professional advertisements.

Freelance Videographer and Video Editor/ PinkSoda Productions: 2015-Present

- Collaborates with local artists and brands to bring a vision to life through film. Produces videos for commercials, events, concerts, tiktok accounts, and music videos.
- Edits videos for various content creators such as "TheDailyDeen", "Cultural Centre of India" and "Unbyul".

Senior R&D Chemist/ KDC ONE: 2018-2023

- Conducted product development work to finalize formulas that would later be scaled up in production.
- Formulated 500+ personal care products timely for major corporations using detailed research and time management skills.
- Used problem solving to develop formulation methods for new product types.

SKILLS

- Adobe Suite (Premiere, After Effects, Photoshop, etc.)
- Frame Forge
- Microsoft Office
- Sony Vegas
- Front End Website Development

EQUIPMENT

- Sony A6600
- 35mm lens
- DJI Ronin SC
- DJI Rode Lavalier Mic,
- Canon Rebel T3i DSLR
- DJI Mobile Gimbal

EDUCATION

University of Toledo College of Pharmacy and Pharmaceutical Sciences Toledo (2012-2016)

- B.S. in Cosmetic Science and Formulation Design, Chemistry Minor

Coding Bootcamp at Case Western Reserve Cleveland, OH (2018-2019)